



# UNITED STATES PATENT AND TRADEMARK OFFICE

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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
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10/689,407

10/20/2003

Sam Johnson

01003.1010

2572

35856

7590

07/23/2007

SMITH FROHWEIN TEMPEL GREENLEE BLAHA, LLC

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ATLANTA, GA 30346

EXAMINER

PANDYA, SUNIT

ART UNIT

PAPER NUMBER

3714

MAIL DATE

DELIVERY MODE

07/23/2007

PAPER

**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

58

<b>Interview Summary</b>	Application No.	Applicant(s)	
	10/689,407	JOHNSON, SAM	
	Examiner	Art Unit	
	Sunit Pandya	3714	

All participants (applicant, applicant's representative, PTO personnel):

(1) Sunit Pandya.

(3) Gregory Smith.

(2) Corbett Coburn.

(4) \_\_\_\_\_.

Date of Interview: 19 July 2007.

Type: a) ☒ Telephonic b) ☐ Video Conference  
c) ☐ Personal [copy given to: 1) ☐ applicant 2) ☐ applicant's representative]

Exhibit shown or demonstration conducted: d) ☐ Yes e) ☐ No.  
If Yes, brief description: \_\_\_\_\_.

Claim(s) discussed: 1.

Identification of prior art discussed: Joshi.

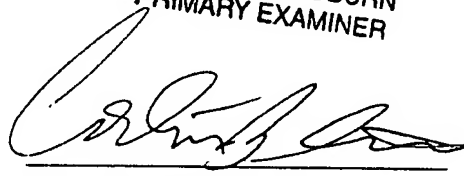
Agreement with respect to the claims f) ☐ was reached. g) ☐ was not reached. h) ☒ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: See Continuation Sheet.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

CORBETT B. COBURN  
PRIMARY EXAMINER



Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.

Examiner's signature, if required

Continuation of Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: The applicant wanted to discuss the reference Joshi regarding the promotional event in the reference. The applicant also wanted to clarify the claims and how "promotional content" in the claim differs from content of Joshi. The applicant was given the examiners' perspective regarding the claimed language and agreed to amend to clarify the claim and possibly overcome the reference Joshi. Primarily, Applicant is considering clarifying that the promotional content is in addition to the underlying game.